

Analytics Maturity Model

© Adapted from the Gartner model

Where are you in the model, and how can you move forward?

- What are your current data sources?
- Who has access to that data?
- What tools are you using?
- What new data sources are available to you?
- What metrics should you prioritize?
- What tools do you need?
- Do you have the resources to implement them?
- Who needs access to what tools and data?
- Does your team have the skills to use them?
- Do they need training?

